



XIM UNIVERSITY

**SCHOOL OF
RURAL
MANAGEMENT**



Campus
Engagement Document
2024

About School of Rural Management

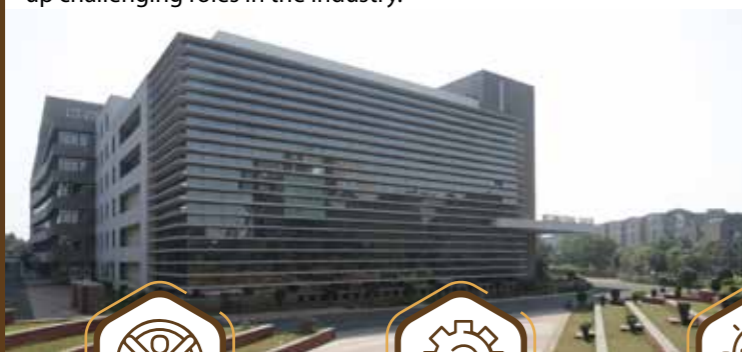
Since its inception in 1995 at XIMB, the RM program has transformed into the prestigious School of Rural Management at XIM University. The prestigious PGDM - Rural Management program at XIM University, with a legacy spanning nearly 29 years, has undergone a remarkable transformation into the esteemed School of Rural Management.

The MBA-RM offers an education that goes beyond the conventional management curriculum, providing an 'MBA-plus' experience. It aims to cultivate professionals who are ethically responsible and value-driven, possessing a comprehensive understanding of the rural context, communities, markets, and opportunities.

The curriculum offers numerous opportunities for an engaging and immersive learning approach, enabling students to develop critical and analytical awareness as Rural Managers.

About XIM University

Inspired by the Jesuit spirit of 'Magis', which is Latin for 'more,' XIM University is a premier institute recognized globally, with over 32 years of experience in grooming managers who are ready to take up challenging roles in the industry.



Holistic



Strategic



Innovative



Inclusive

Innovate, Transform, Impact:

The Uniqueness of Our School's MBA in Rural Management

Our Rural Management program is a unique and innovative offering that combines general management principles with a holistic development approach tailored for rural communities. It equips students with dual competencies in rural development strategies and essential management skills, fostering a deep understanding of the challenges and opportunities present in rural markets, businesses, and communities. Through a carefully curated curriculum, hands-on learning experiences, a focus on sustainable development practices, and strong industry connections, this program prepares committed and competent leaders who can drive economic growth, social empowerment, and environmental sustainability in rural regions. Graduates emerge as well-rounded professionals, capable of leading businesses, development organizations, and initiatives that unlock the true potential of rural areas, creating a brighter future for all.

Programme Design & Key Courses



Udhyam 2.0

Theme- Innovation and Inclusion



Diya Sengupta
Accenture



E K Sangeeth
Perfetti Van Melle



SRK Murthy Rami Reddy
Fasal



Premangi Khagram
Oceanus Exports



Juzer Gabajiwala
Ventura Securities



Chetan Kapoor
Tech Mahindra Foundation



Sundar Raj
Reliance Industries, Jio Mart



Himansu Panda
HDFC Bank



Anurag Srivastava
Cisco



Atul Tiwari
Spice Money



Tharakeswar G
Dvara E Registry

Leadership Talks



Mr. Joy Tilaak Deb
Vice President, Godrej Agrovert Limited



Mr. Amiya Dharmapada Nath
Vice President, Japfa Comfeed India Pvt. Ltd.



Mr. Sandip Balakrishnan
Director, Supply Chain-Swiggy



Mr. Sanjaya Kumar Das
Country Head, Quton Seeds



Mr. Vamsi Krishna C
Associate VP- Category and Procurement (seeds)- Agrostar



Mr. Mohamaad Salman
Associate VP, Operations Management- DeHaat

Abhivyakti Series-2023

Theme- Inclusive Growth for Rural Prosperity



Shivendra Gupta
Co-Founder, Samocha



Rakhi Rana
Sales Director, Drools



Unupom Kausik
Senior VP, Olam Agri



Pushkal Upadhyay
AVP-Marketing, Deepak Fertilizers



Mehera Sidhwa
VP, AirCarbon Exchange (ACX)



Dushyant K. Tyagi
CEO, Farmgate Technologies Pvt. Ltd.



Mangesh Wange
CEO, Swades Foundation



Indunath Chaudhary
Co-Founder & COO, BriskPe



Sushil Kumar Sharma
Founder, Sustaineco



Amit Salunkhe
Head of Sales, SatSure



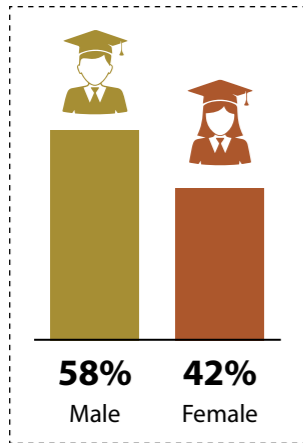
Murugan Chidambaram
Head of Digital Transformation Aquaconnect



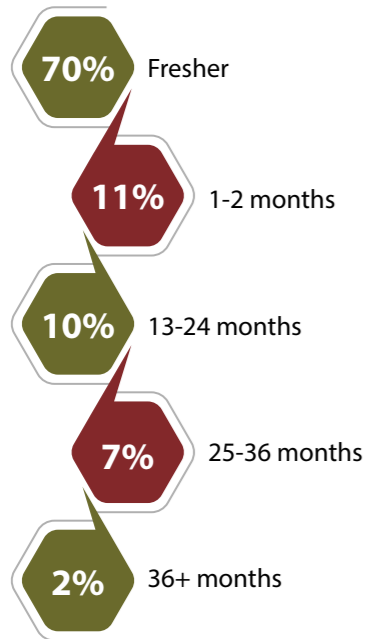
Subhransu Acharya
Chief General Manager, SIDBI

Batch Profile 2023-2025

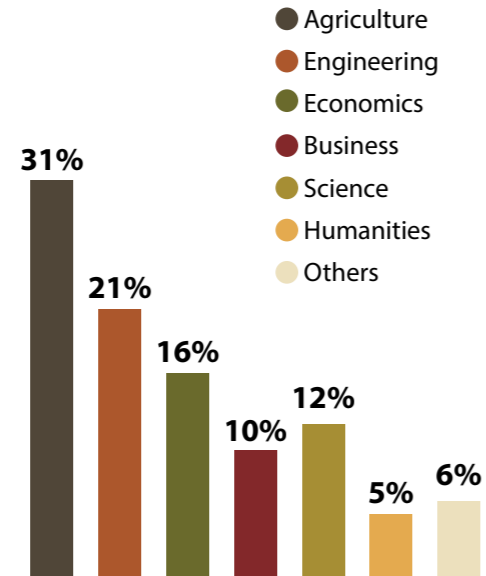
Batch Strength



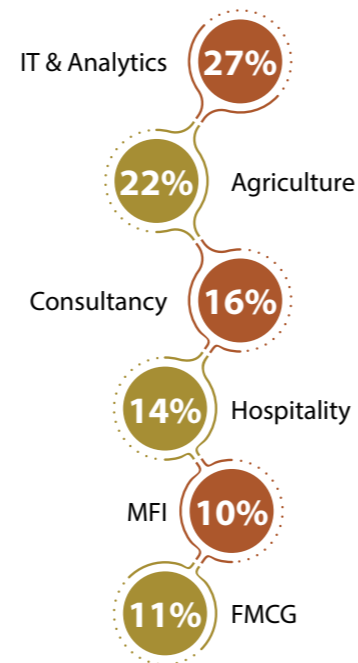
Work Experience



Educational Background



Work Ex Diversity



Industry Partners- Xuberance'24



Summer Internship Programme





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